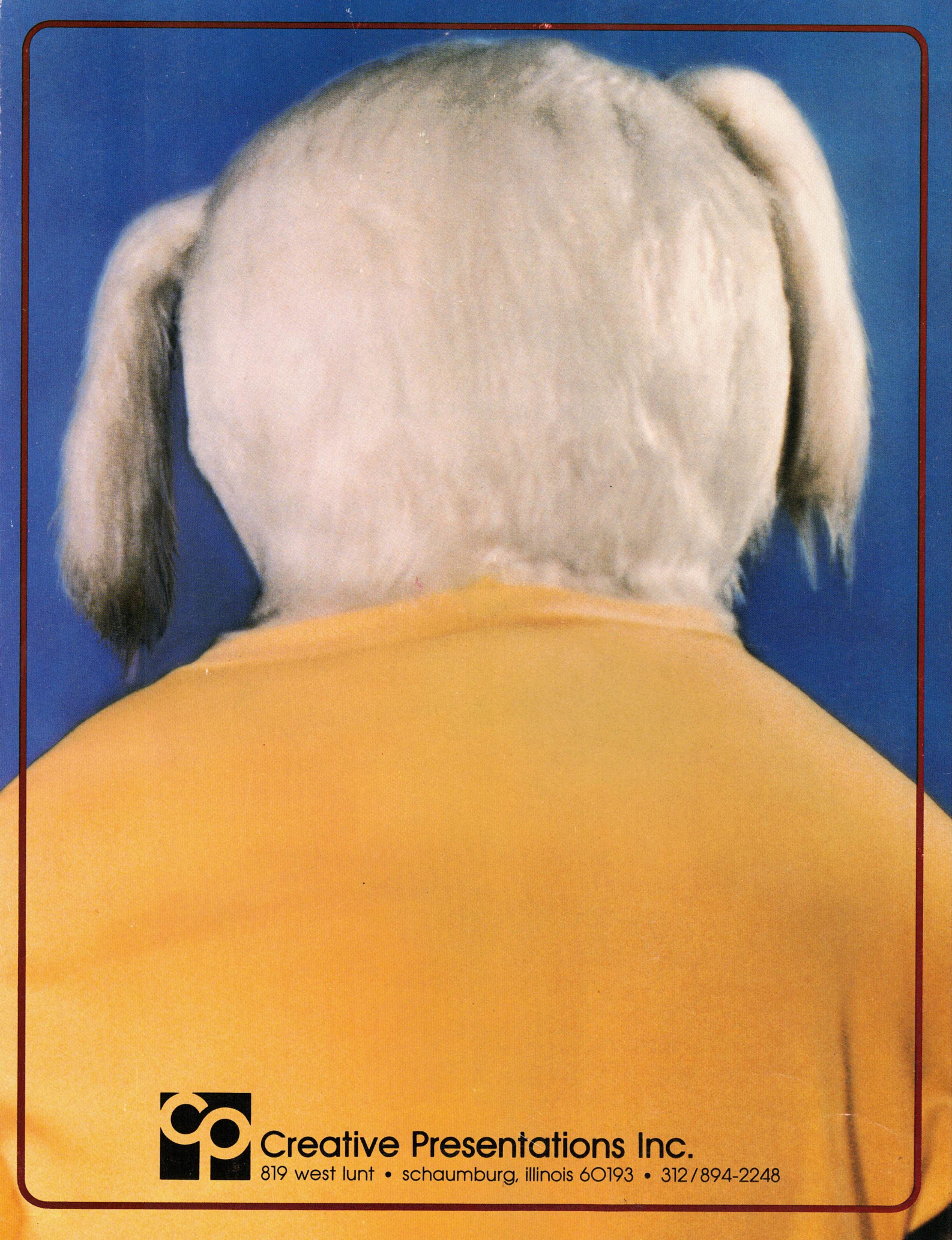


**Everyone Loves  
Our Animated  
Characters...**





**Creative Presentations Inc.**

819 west lunt • schaumburg, illinois 60193 • 312/894-2248



# **Audiences of all ages love Creative Presentations' life-sized animated characters!**

Like cartoon comic-strip characters, our animated animals and human personalities bring charm and memorability to any staged event. Every show is custom-designed to meet your specific requirements. Working with you from initial concept to final installation, our specialists will create a single-character or full-scale production.





## Capitalize on their charm, memorability.

Our careful attention to detail assures that each animal character has endearing personality qualities in facial expression, dialogue, costuming and even human-like gestures. In recreating our historical personalities, thorough research is undertaken to accurately capture the voice, facial expressions and overall physical characteristics of the original personality.

Your audiences will be talking for weeks about the enchantment and fascination of your show!



## Benefit from Creative Presentations' extensive experience.

Give a new dimension to existing programs, or let us help you create an entirely new concept. With an established reputation in industrial theatre, Creative Presentations brings a wealth of marketing and stage production experience to the creation of your animated show.



We will furnish you with a complete show including scripting, costumes, set design and fabrication, lighting design and controls, and production of the audio tape including music and voice tracks. In addition, we will program the movements of the animated characters to synchronize with the audio tape.

If appropriate to your production's format, your animated characters can even ad-lib with the audience.



## Count on proven reliability and easy maintenance.

Our animated productions are fabricated for reliability and ease of maintenance. The valves and air cylinders are the very best available. All mechanical linkages are built for simplicity and efficiency, with bearings and bushings in every joint.

The entire production is controlled by a compact, easy-to-operate computer. In addition to the animated characters, the computer can coordinate stage and house lighting, curtains and special effects. The computer can even be programmed to automatically schedule and replay shows at any pre-determined intervals.







## **Work with an established company with an international reputation.**

Since 1968, Creative Presentations has proven itself a respected leader in the fields of industrial theatre and corporate communications. Our clients include a long list of Fortune 500 companies, and our assignments have taken us throughout North America, Europe and Australia.

In 1976 when we developed our animated Mark Twain personality as a trade show attraction, we began designing, manufacturing and staging animated productions for amusement parks, major corporations and restaurants.

Today Creative Presentations' only business is to deliver effective, quality animated productions using state-of-the-art technologies.

## **Visit Creative Presentations' headquarters.**

We encourage you to visit our showroom and manufacturing facility in Schaumburg, Illinois—just 20 minutes from Chicago's O'Hare International Airport.

After touring our plant and meeting our animation specialists, we are confident that you will agree that we have the capability and the track record to produce the quality production you need.

**Call us at 312/894-2248**





### **A cost-saving entertainment concept!**

- reduce personnel costs
- create spin-off sales (souvenirs, T-shirts)
- build a library of pre-recorded shows
- fully scripted and scored
- ideal for theatres, restaurants and amusement parks

### **An exciting publicity tool!**

- bring life to your corporate symbol
- generate fresh press and public interest
- ideal for tours, trade shows and sales meetings
- complete press coordination available

### **A novel approach to educational programs!**

- a new dimension for existing exhibits
- recreate historic personalities
- animate an entire scene
- attract new financial support

